

The c-Market



Sponsor of the *Community Cyber Movement*



<https://c-Market.us>



c-Market

For the Supply-side:

The c-Market™ creates channels to the market, and indeed whole new markets.

For the Demand-side:

It cuts through the fatigue and confusion that surrounds cyber, and offers price advantages through solution bundling and cost sharing of expensive resources.

For the Community:

For the community, c-Market™ delivers innovation and market opportunity to Main Street, as local offerings become offered through local, micro-clouds.

For the Nation:

c-Market™ solves the down-market gap in states because ground-up resilience-building helps small and mid-size businesses.

Overall:

By creating a local market value proposition, this disruptive technology enables wealth generation by Main Street

What is it?

It's a Community Marketplace for Cybersecurity Products and Services

The c-Market™ delivers cyber marketplace efficiencies to communities which drive down costs, make solutions more available, and open new community markets to vendors.

Channel Partnership

A Community Champion is like a Channel partner, selling solutions from the c-Market into local markets with mutually beneficial terms. This provides a revenue source for our c-Champions.

Community Market-Maker

Using c-Market programming, a c-Champion converts from serving as a community convener, to a broker-like function between supply and demand.

Workforce Champion

The c-Watch and CrowdWatch programs, which are cyber threat intelligence and information sharing initiatives available to c-Champions and university partners, help to create talent for placement in the community.



Becoming a c-Champion positions partners as the community cyber market-maker.

1. Generate revenue streams by offering c-Market solutions, and exchanging cyber threat data.
2. Refer demand opportunities to your supplier network.
3. Train the workforce, offer workforce capabilities to stakeholders, and place trainees in jobs.
4. Build cyber resilience in your community while spurring innovation.

The Community Cyber Market-Making Model is how market forces get generated at local levels. The result of making the local cyber market is a disruptive business approach that will return innovation, opportunity, and money-making to Main Street USA.



c-Assure

c-CISA

c-Consulting

c-Innovator

c-Jurist



***Explore our
programs!***



THE Portal for Cyber Market Makers

c-Market

A Program of CrowdForce, Inc.

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